



Dear Denver Santa Claus Shop Friend,

Even with the COVID-19 challenges from the past two years, **Denver Santa Claus Shop** has never failed in our 92-year-old mission of **“A Toy for Every Girl & Boy”** each holiday season.

DSCS is an all-volunteer, non-denominational, 501(c)(3) non-profit organization that has helped over 1 million local children in need. The Shop collects and distributes free toys to children who might not otherwise have a toy to open during the holidays.

We are different than other organizations because...

- We set up a giant Toy Shop each year
- Families arrive at the Shop to “shop” - the parents (and sometimes the kids) choose toys they want
- All donated toys stay in Colorado
- We expect to serve nearly 15,000 Denver area children this year

Your past support is much appreciated, and we hope you'll join us again this year to ensure each child in the Denver Metro area has a new toy this holiday season.

There are many ways you and your school can participate:

- Purchase toys from our [Amazon Wish List](#) to be sent directly to the Shop
- Purchase toys from our [Walmart Wish List](#) to be sent directly to the Shop
- Make a [Monetary Donation](#), and our Elves will purchase toys on your behalf
- **Collect new and used toys and books for children ages 11 and under.** We are especially in need of infant and toddler toys!

Our 2022 Shop will be held at a TBD location on December 9, 10, 12, and 13.

Please email Karen Berg at schools@denversantaclausshop.org by December 2nd to arrange dropping off any collected toys.

On behalf of the families we serve, **THANK YOU FOR YOUR GENEROSITY!** We're so grateful you are a part of our Denver Santa Claus Shop family. Please do not hesitate to reach out with any questions.

Sincerely,

Karen Berg & Julie Baker
School Toy Drive Co-Chairs
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schools@denversantaclausshop.org